## DELANCEY'S HERE EAST AND LMA ANNOUNCE FURTHER EXPANSION AT THEIR LONDON CAMPUS

## 27/09/23

- LMA, the renowned music, media and performing arts institution co-owned by Robbie Williams, is expanding their space on the Here East campus by 52,362 sq ft.
- Here East's innovation and technology campus in East London continues to be a much sought-after hub for universities, global businesses and new, rapidly scaling start-ups.

Here East, Delancey's innovation and technology hub based in Queen Elizabeth Olympic Park, today announces that LMA, the renowned music, media, and performing arts institution, is to expand their space on the campus by an additional 52,362 sq ft.

LMA's further expansion at the campus is a testament to the success of Here East's tech and creative eco-system. The East London campus has become a sought-after hub for some of the country's most prestigious universities, with a number of UK universities choosing the campus as their regional London base.

Taking over the former BT Sport Studio complex, LMA's expansion will allow them to increase the quality of their offering to students across numerous BA Honours degrees including Digital Film & TV Production, Acting & Performance, Music Performance & Industry, Musical Theatre, Dance Performance, and Digital Games Art.

With support from Here East and previous tenant BT Sport (part of Warner Bros Discovery), LMA is retaining and will be utilising much of the existing fitout and incorporated technology of the former BT studio space. This is an innovative decision that aligns with Here East's sustainable ethos, and provides world class studio facilities for the next generation of talent.

LMA, which is co-owned by global performer Robbie Williams, is one of the fastest growing music, media, and performing arts institutions in the UK and has campuses in both London and Liverpool.



For further information, please contact:

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LMA's commitment to training the next generation of film and TV talent is timely. With new film and TV studios under construction in the UK, LMA will be part of fuelling the talent pipeline, ensuring the UK's long-term competitiveness in the industry. Their dedication aligns seamlessly with Here East's mission to foster innovation and collaboration within our community.

Here East is more than just a place, it is a vibrant community where over 6,000 people work and study. It houses over 30 organisations spanning the technology, academic and creative industries and has become a globally recognised hub of innovation and collaboration that continues to thrive and grow.

Gavin Poole, CEO of Here East comments: "We are absolutely thrilled that our collaboration with LMA and the departing team from WBD/BT Sport, will enable a new cohort of talent to access the amazing facilities established during BT Sports' time with us. The quality and capability of the studios reinforces LMA's prominent position in our creative hub and is fitting for such a celebrated institution.

It is important that by choosing to maintain the existing infrastructure, we are better placed to manage our impact on the environment as we all continue to focus on achieving net-zero in the coming years."

**Simon Wallace,** co-founder and CEO of LMA commented: "This is a hugely exciting moment for the students and staff at LMA. Our decision to further expand our space at Here East is a testament to the community we have built here and reflects the brilliant relationship we have established with the Here East campus.

"We are particularly proud to be taking up a site which is steeped in history and innovation, and we are delighted to have the opportunity to give the space a new purpose for our students."



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