



# LMA ANNOUNCES EXPANSION AT LONDON'S HERE EAST CAMPUS

14/03/2023

**LMA, which is co-owned by Robbie Williams, opened their London campus on the Here East site in 2019**

**They currently have 30,220 sq ft of space at Here East - and will be expanding with 70,000 sq ft of new space**

Here East, the leading innovation and tech campus based in the Olympic Park, today announces that the renowned media, music and performing arts institution, LMA is expanding its presence on campus by 70,000 sq ft, enabling them to increase their offering and welcome 1500 new students on site.

The media, music and performing arts institution, co-owned by global performer Robbie Williams, already has 30,220 of sq feet at Here East, where it offers six BA (hons) degrees in:

- Musical Theatre
- Dance Performance
- Music Performance & Industry
- Acting & Performance
- Digital Film & TV Production
- Digital Games Art

LMA's continued presence on site epitomises the well-established community of academics and universities based at Here East.

Here East, the award-winning innovation campus created by clients of Delancey, is also home to a number of global technology companies, start-ups, academic institutions and creative businesses, including - Studio Wayne McGregor, FiiT, MatchesFashion and Ford Mobility.

There are 5,400 people – 3,800 who work for businesses on site and 1,600 who study – who are regularly based on site at the campus.

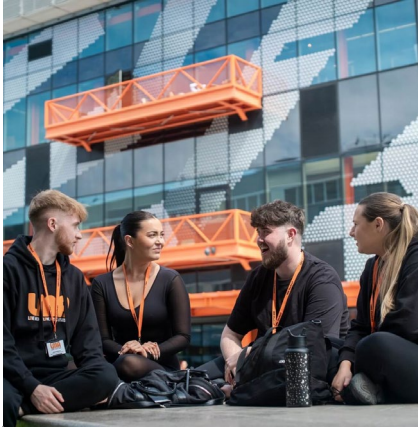
*"Here East has been the perfect location for LMA. Our students and staff love the site, the people and the ethos. We have been welcomed with open arms and we all feel part of a super campus and community. The three years have flown by, but we are so excited about the expansion and what the future holds for LMA and Here East."*

**Simon Wallace, Co-founder & CEO of LMA**

“We're delighted that LMA is expanding its offer on our campus. This is a vote of confidence for the benefits of the collaborative, creative hub that Here East has grown to become over the last decade.

Since joining our campus in 2019, the LMA student community has been situated amongst world leading creative businesses that have been established here, and this expansion is testament to the culture that has been fostered on campus. It has been a brilliant three years so far - and I look forward to many more to come.”

**Gavin Poole  
CEO  
Here East**



**About Here East**

Here East is a catalyst for growth and London’s fastest growing technology and innovation campus. Located on Queen Elizabeth Olympic Park in London, it is a launchpad for innovation and home to global technology companies, start-ups, academic institutions, content developers and creative businesses. It is now home to 5,400 people who work and study onsite.

The 1.2 million sq ft campus fosters a unique environment allowing tenants to collaborate, scale and grow at pace. Tenants say that the collaborative environment has accelerated their ability to grow their employee base, increase their revenue and expand their offering.

Here East is home to three of the fastest growing clusters in the capital: esports, cybersecurity and the creative industries. There are 37 organisations based on the campus, these include: Plexal (Here East’s innovation and consulting centre), Fiit.tv, Sports Interactive, Esports Engine, Sports Interactive, Ford Drive and D-Ford, Studio Wayne McGregor, MATCHESFASHION and The Trampery on the Gantry, which provides 21 studios for local artists and designers.

Here East is owned by clients of Delancey, a specialist real estate investment advisory company.

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**About LMA**

LMA is one of the fastest growing creative institutions in the UK. Celebrating talent, diversity and inclusivity by breaking down the barriers into higher Education. LMA has campuses in both Liverpool and London and is co-owned by global superstar Robbie Williams.

LMA offer degrees in:

- Acting & Performance
- Dance Performance
- Digital Film & TV Production
- Digital Games Arts
- Music Performance & Industry
- Musical Theatre