

# TEESSIDE UNIVERSITY LAUNCHES NEW LONDON CAMPUS AT AWARD WINNING INNOVATION HUB, HERE EAST

23 JANUARY 2023



**Teesside University joins a well-established community of academics and universities based at Here East, London's leading tech and innovation campus.**

Here East, the leading innovation and tech campus based in the Olympic Park, today announces that Teesside University is to launch its new London base on its site - bolstering the number of universities and students already based at Here East.

Here East is home to a number of global technology companies, start-ups, academic institutions and creative businesses, including Staffordshire University London and Liverpool Media Academy.

There are 5,400 people – 3,800 who work for businesses on site and 1,600 who study – who are regularly based on site at the campus.

Teesside University already has a global footprint, with strategic partnerships in Africa, Europe and South Asia. Teesside University London will build on these existing strengths.

- Teesside University London will bring in-demand subjects to new markets, equipping the country with the skills for the workforce of tomorrow, while a flexible delivery model will combine face-to-face and online learning.
- Teesside University London's initial offering of courses such as Business, Computer Games & Animation and Computer Science Teesside will provide the next generation with the skills necessary for the global digital economy.
- With an initial focus on digital technologies and enterprise, Teesside University London capitalises on the University's strengths in animation and games design and directly links the thriving digital cluster of Middlesbrough, with existing partners based in London.
- The London campus will provide a gateway for Teesside University students to access the opportunities of the UK's capital, levelling-up opportunity and supporting their future success.

For further information,  
please contact:

Seven Hills  
Tel: +44 (0) 20 7199 2200  
[hello@wearesevenhills.com](mailto:hello@wearesevenhills.com)



Professor Craig Gaskell, Pro Vice-Chancellor (Enterprise and Knowledge Exchange) at Teesside University, and lead for Teesside University London said:

“We are excited that Teesside University London is joining the thriving Here East community.

Our ambitious approach to working in partnership, developing creativity and embedding innovation are mirrored by the culture at Here East. We are looking forward to welcoming our staff and future students, from around the world, to our exciting new campus.”

Gavin Poole, CEO, Here East: “We are delighted that Teesside University has chosen Here East as the home for its new London campus. Here East has a track record of bringing together the brightest and most exciting businesses and academia from across the UK - and Teesside University making our campus its home is another example of this in action.

“The addition of state-of-the-art courses in cutting edge sectors and technologies will compliment what we have already established on campus. Access to talent, the delivery of a skills pipeline in relevant technologies for the creative sector only helps reinforce Here East as the perfect location for any technology and creative business regardless of scale.”

Laura Citron, CEO London & Partners said: “The investment from Teesside University into the Here East innovation campus offers further proof that London is a world class centre for both students and academic institutions. Our city’s high concentration of top universities and graduates provides companies with access to the creative and highly skilled talent they need to scale. Here East is a great example of how London brings together the best businesses, entrepreneurs, and researchers to support innovation and growth.”

-

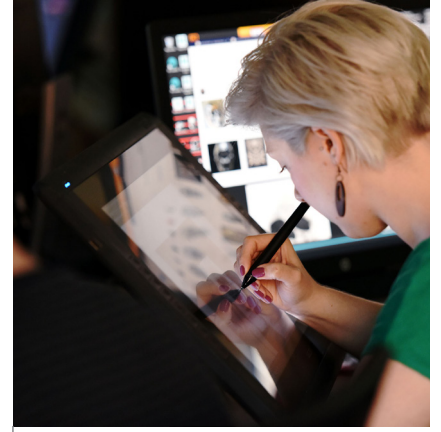
-ENDS-

“

We’re delighted that teesside University has chosen Here East

”

Gavin Poole  
CEO, Here East



## Notes to Editors

### About Here East

Here East is a catalyst for growth and London's fastest growing technology and innovation campus. Located on Queen Elizabeth Olympic Park in London, it is a launchpad for innovation and home to global technology companies, start-ups, academic institutions, content developers and creative businesses. It is now home to 5,400 people who work and study onsite.

The 1.2 million sq ft campus fosters a unique environment allowing tenants to collaborate, scale and grow at pace. Tenants say that the collaborative environment has accelerated their ability to grow their employee base, increase their revenue and expand their offering.

Here East is home to three of the fastest growing clusters in the capital: esports, cybersecurity and the creative industries. There are 37 organisations based on the campus, these include: Plexal (Here East's innovation and consulting centre), Fiit.tv, Sports Interactive, Esports Engine, Electronic Arts, Ford Smart Mobility, Studio Wayne McGregor, MATCHESFASHION and The Trampery on the Gantry, which provides 21 studios for local artists and designers.

Here East is owned by clients of Delancey, a specialist real estate investment advisory company.

### About Teesside University

Focused on making a real difference to the lives of people and the success of businesses and the economy, Teesside University challenges expectations and pushes the boundaries of what is possible. It approaches challenges at pace and with purpose and does not stand still.

Teesside is an ambitious and enterprising university for a focused and pragmatic global new generation. From developing outstanding degree apprenticeships tailored to industry, to addressing the societal challenges on a global scale, Teesside University's work is always relevant and purpose-driven. Teesside values education and research which is innovative, creative and supports the development of solutions to real world challenges. It works with individuals and businesses to develop solutions that deliver ambition today.