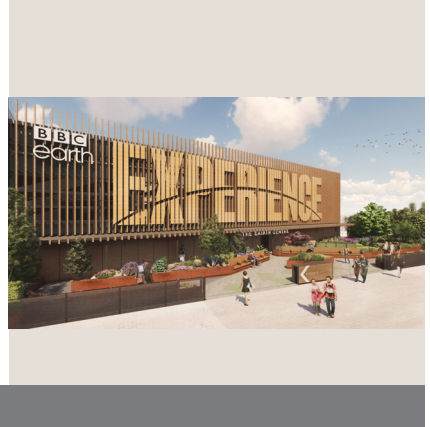


THE EARLS COURT DEVELOPMENT COMPANY WELCOME BBC EARTH EXPERIENCE FEATURING SEVEN WORLDS, ONE PLANET

6 DECEMBER 2022



BBC STUDIOS, MOON EYE PRODUCTIONS AND LIVE NATION PRESENT:

**BBC EARTH EXPERIENCE
FEATURING SEVEN WORLDS, ONE PLANET**

NEW BESPOKE NARRATION BY SIR DAVID ATTENBOROUGH

AN IMMERSIVE DIGITAL JOURNEY THROUGH OUR SEVEN CONTINENTS

*FEATURING BREATH-TAKING FOOTAGE ON AN UNRIVALLED SCALE
FROM BBC STUDIOS NATURAL HISTORY UNIT'S
'SEVEN WORLDS, ONE PLANET' TELEVISION SERIES*

COMING TO THE DAIKIN CENTRE, EARL'S COURT LONDON, MARCH 2023

Press Assets: [Linked Here](#)

www.bbcearthexperience.com

BBC Studios, Moon Eye Productions and Live Nation are delighted to announce BBC Earth Experience - a ground-breaking new attraction offering visitors the chance to experience the extraordinary diversity of our seven unique continents, on the most epic scale featuring bespoke narration from David Attenborough.

For further information,
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BBC Earth Experience will showcase footage, including extended scenes to fully immerse the visitor, and music from the BBC Studios Natural History Unit television series *Seven Worlds, One Planet*, projected on multiple multi-angle screens using the very latest digital screen technology. This new London attraction which spans 1608m² offers a truly transformative experience that will allow audiences of every age to feel like they've stepped into the natural world, losing themselves in boundless wonder as they travel to far flung places. And the best bit? No passport required!

Visitors will take a majestic 360-degree audio visual journey as they marvel and explore iconic landscapes and connect with mesmerising animals on this epic adventure bringing environments to life. From fireflies putting on a spectacular light show in North America, to snub nosed monkeys huddling together to stay warm in Asia, and hungry hamsters fighting to keep their food in Europe, visitors will get to experience our seven continents in all their glory, like never before.

The Daikin Centre – a purpose built and demountable venue in London's Earl's Court - will be the brand-new home of the experience. Backed by The Earls Court Development Company with a vision 'to bring the wonder back to Earl's Court', the attraction will add to the broader site plans to celebrate the legacy of world-class ingenuity and create a better place in the city.

Mat Way, Global Director, Live Entertainment, Gaming & Interactive, BBC Studios said: "We are delighted to partner with Moon Eye Productions and Live Nation to bring the BBC's ground-breaking natural history content to this amazing live immersive London location for everyone to enjoy."

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Mat Way
Global Director, Live Entertainment, Gaming & Interactive, BBC Studios



Frederik van Alkemade, Chief Creative Officer, Moon Eye Productions said: 'At Moon Eye Productions our aim is to create new experiences that leave guests 'moon-eyed' in wonder. Utilising the best natural history series in the world, courtesy of BBC Studios, we knew we could create our first immersive event to achieve our goal. Working with the BBC Studios team to transform the content into a 360-degree audio visual spectacle and Sir David Attenborough to narrate has been a privilege and we are proud to present BBC Earth Experience.'

Seven Worlds, One Planet was BBC One's most-watched factual TV show of 2019. The series took viewers on journey that not only celebrated the beauty of life on each of the seven continents, but also highlighted the many challenges faced by nature in a modern world. Over 1,500 people worked on the award-winning series, with 92 shoots across 41 countries, revealing an unseen wilderness of Earth's diverse continents.

BBC Earth Experience

Venue: The Daikin Centre, Earl's Court, London

Opening Times: Opens 30 March 2023 - 31 July 2023

10am - 7pm on Sunday - Thursday

10am - 9pm on Friday - Saturday

Tickets will be on sale from 10am on 2nd December 2022, from £22 for children and £28.50 for adults from www.bbcearthexperience.com

Press Assets (with relevant credits): [Linked Here](#).

Notes to Editors

About BBC Studios

BBC Studios is a commercial subsidiary of the BBC Group with profits (EBITDA) of £226 million on sales of £1.6bn (21/22). Able to take an idea seamlessly from thought to screen and beyond, its activities span content financing, development, production, sales, branded services, and ancillaries across both its own productions, and programmes and formats made by high-quality UK independents, with three-quarters of its revenues from non-BBC customers including Discovery, Apple and Netflix. Around 2,400 hours of award-winning British programmes made by the business are internationally recognised across a broad range of genres and specialisms, with brands like Strictly Come Dancing/Dancing with the Stars, Top Gear, Bluey and Doctor Who. BBC.com, BBC Studios' global digital news platform, has 139 million unique browser visits each month.

BBC Studios | Website | Press Office | Twitter | LinkedIn | Instagram |

About BBC Studios Natural History Unit:

BBC Studios Natural History Unit produces the world’s most iconic natural history programmes, such as Blue Planet II and Planet Earth II, which have been watched by more than a billion people globally. Ranging from technically challenging live shows and super-landmarks to long-running series and children’s content, The Natural History Unit programmes include The Green Planet presented by Sir David Attenborough to Dynasties, Blue Planet Live, Springwatch, Andy’s Aquatic Adventures and third-party commissions for Discovery, AppleTV+, NBCU, National Geographic / Disney+, Migu and BBC America. The Natural History Unit is part of BBC Studios.

About Moon Eye Productions:

Backed by Leon Ramakers and John Mulder with an executive team comprised of Frederik van Alkemade, Jeroen Backx, Amy Farrant, Jeffery Hoegen and Tim McWilliams, Moon Eye Productions was born out of a desire to create the next big immersive event that could inspire and create positivity, with the scale to attract a wide audience. With years of collective event experience, the Moon Eye Productions team launch their debut show in London with the aspiration leave guests ‘moon eyed’ in wonder.

About Live Nation Entertainment:

Live Nation Entertainment (NYSE: LYV) is the world’s leading live entertainment company comprised of global market leaders: Ticketmaster, Live Nation Concerts, and Live Nation Sponsorship. For additional information, visit www.livenationentertainment.com.

About Daikin:

Daikin UK is an eco-heating technology brand, leading the industry in providing innovative indoor climate management solutions to reduce environmental impact. With almost 100 years of history, Daikin launched the Altherma range in Europe in 2006 and continues to help homeowners to reduce their personal carbon footprint. Our innovative products and solutions are designed to improve people's health and well-being and reduce the environmental impact of heating and cooling. By 2050 Daikin aims to be carbon neutral throughout the full value chain and the full life cycle of its products and solutions.

About The Earls Court Development Company:

The Earls Court Development Company is a new Earls Court-based business, responsible for driving the development of the Earls Court masterplan forward on behalf of Earls Court Partnership Limited. Earls Court Partnership Limited is the joint venture between Delancey (on behalf of its client funds and the Dutch pension fund manager, APG) and Transport for London (TfL). The first decision ECDC took after acquiring the site was to hand back the West Kensington and Gibbs Green housing estates to Hammersmith & Fulham Council.