

# PETER RUNACRES JOINS THE EARLS COURT DEVELOPMENT COMPANY TEAM AS HEAD OF URBAN FUTURES



15 NOVEMBER 2022

- **Peter Runacres has joined The Earls Court Development Company (ECDC) in a role focused on ensuring the company’s Masterplan design and development practices are innovative, forward-looking and future proofed**
- **Runacres joins the ECDC team from Related Argent where he was heavily involved with delivering the King’s Cross and Brent Cross Town developments**

The Earls Court Development Company has announced that Peter Runacres has joined the team as Head of Urban Futures. Peter will focus primarily on the intersection of environmental sustainability, innovation, technology and human-centred design.

Peter has a strong track record of working on innovative regeneration and development projects both in London and around the world. This includes the large-scale regeneration of King’s Cross and New Street Square in London, and the Al Bahar Towers in Abu Dhabi, which won the 2012 Council for Tall Buildings and Urban Habitats’ Innovation Award. He joins the ECDC team having earned a respected profile within the development industry, with a reputation as a powerful advocate for improved, forward-looking and more sustainable methods of development.

Peter’s priority will be ensuring the long-term resilience of the Earls Court masterplan and infrastructure design. The role centres around improving the integration of good design, purposeful technology and sustainability into the ECDC masterplan and buildings, from concept to operation.

ECDC has announced their ambition to go beyond net zero in their development of the area, has committed to the Science Based Targets initiative (SBTi) and joined the UN’s ‘Race to Zero’. Peter will lead on delivering to these and other ambitious targets, setting the company’s sustainability strategies across various sectors, and setting roadmaps for achieving zero carbon emissions on the site.

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“  
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**Rob Heasman**  
 CEO  
 The Earls Court Development Company



Upon the announcement of Peter Runacres' appointment, Rob Heasman, CEO of ECDC said:

*"I am delighted to welcome Peter to ECDC as Head of Urban Futures, a new role created to help champion a responsible design approach at a time of incredible change and awareness of the climate crisis. Peter's renowned experience and passion will be invaluable in helping us deliver a global exemplar of sustainable development."*

Peter Runacres, ECDC's Head of Urban Futures, said:

*"Here at Earls Court, the challenge is to create something that is genuinely forward-looking and that changes people's perceptions of how we should approach large-scale urban regeneration. Part of what inspires me about this project is the focus on long-term, holistic solutions to the climate emergency. Sustainable design has always been a priority for me throughout my career, and I look forward to working on creative solutions to deliver a development which is truly sustainable and future-proof."*

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