# GET LIVING APPOINTS DAN GREENSLADE AS NEW CFO



### 01 DECEMBER 2021

**01 December 2021:** Get Living, the UK's leading build-to-rent operator of large-scale residential neighbourhoods, announces the appointment of Dan Greenslade as Chief Financial Officer.

Dan joins from Logicor, a leading European owner and manager of logistics real estate, where he has spent almost five years, most recently as Director of Group Finance. Prior to Logicor, Dan spent over four years at Quintain where he was part of the team responsible for refocussing the business and establishing Quintain's BTR brand Quintain Living (formerly Tipi). He qualified as a Chartered Accountant at PwC where he spent 14 years.

Dan joins Get Living at an exciting juncture for the business, having recently announced the broadening of its investment criteria with the recent funding deal for a new project in Maidenhead; the company's seventh large scale neighbourhood.

With circa 10,000 homes in place – comprising 4,000 under operation alongside circa 6,000 under construction or in the pipeline – and an ambition to grow the portfolio to 15,000 homes within five years, Dan will be a key member of the senior executive team responsible for driving the growth and efficiency of the business on behalf of all its stakeholders.

#### Commenting Rick de Blaby, CEO of Get Living, said:

"With over 20 years of finance experience, Dan brings a deep track record of building a robust finance function to support a company during its growth phase. We expect to benefit from his counsel and industry expertise as we grow the business while remaining focussed on constantly challenging ourselves to offer the most compelling resident proposition in the Build to Rent sector."

#### Dan Greenslade added:

"As a well capitalised business with a strong pipeline of developments in place Get Living is already regarded as a leader in Build to Rent. With a strong sense of purpose, and an ethos and culture that resonates with my values, I am thrilled to be joining the team."

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## About Get Living

Get Living is the UK's leading build-to-rent operator – offering simple, straightforward living in brilliant urban neighbourhoods, where our resident communities enable independent businesses to thrive.

Get Living's portfolio comprises circa 4,000 homes for rent across three neighbourhoods: East Village and Elephant Central in London and New Maker Yards at Middlewood Locks, Manchester. Further neighbourhoods are planned in Leeds, Lewisham, Maidenhead and Glasgow; with ambitions to grow the portfolio to 15,000 homes within five years.