### GET LIVING LONDON WELCOMES 500TH RESIDENT TO FORMER ATHLETES' VILLAGE

#### 19 JUNE 2014

Since handover in November 2013, east London's newest neighbourhood, East Village E20 has begun to flourish into a thriving community.

*Get Living London* the residential owner and rental management company at East Village E20 (the former London 2012 Olympic and Paralympic Athletes' Village) has welcomed Ian McGuinness and his partner as its 500th resident. The new arrivals to Pippin Mansions are another milestone in East Village's transformation into a vibrant and growing community. The first residents moved to East Village in November 2013.

Ian, 41, is an Office Services Director for a health and safety company and moved into his new home from neighbouring Stratford having seen the potential of the area when he came to the Olympics in 2012. Two years on, Ian and his partner took a tour of the properties at East Village and were so taken with the local facilities, helpful staff and excellent transport connections that they paid the deposit on the day of the viewing.

Ian said, "The staff at Get Living London have all been so helpful and friendly. I really would recommend the service to anybody looking to move." He added, "...access to world class leisure facilities in Queen Elizabeth Olympic Park are a 5 minute walk and I have joined the gyms at the Copper Box and Aquatic Centre which I have been using regularly."

As house prices in the capital become increasingly expensive and landlords are under pressure to deliver an honest and fair service, *Get Living London* has observed a growing demand for high quality rental accommodation with no fees or hidden costs, long-term tenancies and flexibility of resident-only break clauses. *Get Living London* prides itself on its direct relationship with its residents through its team who are based at East Village seven days a week enabling it to respond quickly to residents' needs.

Derek Gorman, Chief Executive of *Get Living London* said, "We are delighted to welcome our 500th resident to East Village. This is an important milestone for Get Living London and it has been great to see East Village transforming from the Athlete's Village to a thriving community."



For further information, please contact:

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Ian McGuinness, Resident



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East Village is one of the best connected neighbourhoods in London, with Stratford International and Stratford Regional stations offering over 10 different tube, DLR, Overground and rail lines to London's key locations. East Village is set in 27 hectares of breath-taking parkland and positioned next to the world-class sporting venues of Queen Elizabeth Olympic Park.

Having an active lifestyle is easy with waterways and nature trails connected by paths - ideal for jogging, cycling and walking. Nearby Lee Valley offers an array of sporting activities such as 27 miles of cycle routes and water rafting, canoeing or kayaking at Lee Valley White Water Centre – one of the most popular and exciting Olympic venues. There is also horse riding, golf and orienteering available nearby.

Not forgetting a world of entertainment, history and leisure on the doorstep with the biggest urban shopping centre in Europe (Westfield Stratford City) as well as canalside cafés, a theatre, boutique galleries and amazing restaurants - East Village offers something for everyone.

*Get Living London* has made great strides in changing the face of the private rental sector for the better, with East Village leading the way as its flagship scheme. For its efforts, *Get Living London* won 'Newcomer of the Year' at this year's RESI Awards and was also lauded the prestigious 'Best New Place to Live' by the London Planning Awards.

More information about *Get Living London's* new homes is available at **www.getlivinglondon.com** or by phoning **020 3701 7900**.



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