



BTR'S 50 MOST INFLUENTIAL

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Last year was another bumper year for BTR investment - with new homes coming to market, company launches and consolidation in the sector. Here EG highlights 50 individuals who made their mark and will continue to push reform and expansion in 2022. (List Included Get Living's CEO Rick de Blaby)

Rick de Blaby Get Living

Get Living was one of the few BTR developers whose investors secured new funds during the first months of the pandemic. Delancey and Oxford Properties' DOOR vehicle closed £660m, doubling its capital commitments, giving it £1.2bn for new schemes. Get Living chief executive de Blaby will lead that expansion with an immediate focus on commuter hotspots, and development, standing stock and corporate acquisitions all on the table.

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